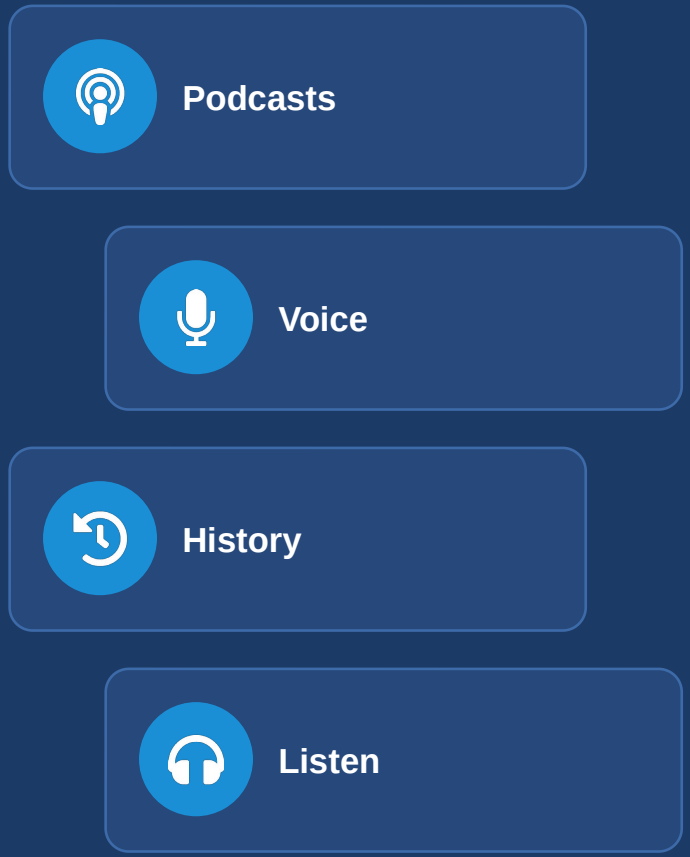
NBE3U Signal and Story, Lesson 7

Podcasts and Voices

Story, history and language in your ears



Today's goals

We are learning…

- How Indigenous podcasters use the podcast form.
- To evaluate the effectiveness of an audio text.

I can…

- Identify the conventions of podcasts and how they shape meaning.
- Describe the contributions of Indigenous podcasters and their shows.
- Evaluate how effectively an episode communicates its ideas.
- Explain how I might use podcast techniques myself.

Today's plan

Time	What we're doing	You will…
0–8 min	**Hook**	Discuss
8–18 min	**The shows**	Note
18–48 min	**Listening stations**	Listen and analyse
48–62 min	**Evaluate**	Write
62–75 min	**Toolkit**	Plan

Warm-up



Why might a storyteller choose audio instead of video or print?

Sentence starters

“Audio lets you…”

“Without pictures, listeners…”

“A voice can…”

How it works

- Pairs: 3 minutes.



Big idea

Podcasts let creators speak directly to listeners, at length, in their own voices. First Nations, Métis and Inuit podcasters use the form to reclaim history, explore identity and return archived stories to communities.

Five podcasts

Podcast	What it does
This Place (Rosanna Deerchild)	Canadian history from Indigenous perspectives
Telling Our Twisted Histories (Kaniehtiio Horn, 2021)	Eleven words twisted by colonization
Muddied Water (Stephanie Cram)	Métis history in Manitoba
Kiwew (David A. Robertson, Cree)	One family's history and Cree identity
Inuit Unikkaangit (Mary Powder)	Returns archived Inuktitut stories to descendants

Podcast conventions

cold open	Starts in the middle of a moment. *A hook before the intro music.*
host narration	The host guides the listener. *Personal, direct, “I.”*
interview clip	Another voice, edited in. *Who gets the last word?*
sound bed	Music or ambient sound under speech. *Sets mood and pace.*

Excerpt 1



Teacher-chosen podcast excerpt

An Indigenous-hosted podcast

CBC Listen or the show's official page

While you watch: Fill column 1. Listen for the host's voice, other voices, sound and structure.

Excerpt 2



A second excerpt from a different show

Choose so that First Nations, Métis and Inuit voices are all heard this week

CBC Listen or the show's official page

While you watch: Fill column 2.

Two excerpts

Excerpt 1

- Purpose:
- Strongest technique:
- Audience:

Excerpt 2

- Purpose:
- Strongest technique:
- Audience:

Fill in together from students' notes.

Evaluate

On page 2:

1. Which excerpt communicated more effectively?
2. For which audience?
3. Two pieces of evidence.
4. Four to six sentences.

Talk it out



Telling Our Twisted Histories explores words whose meanings were twisted by colonization. Why might reclaiming words matter?

Sentence starters

“Words matter because…”

“A word can carry…”

“This connects to Unit 1 when we…”

How it works

- Groups: 4 minutes.

Borrow a technique

On page 2:

1. Choose three techniques you'd borrow.
2. Explain how you'd use each in a spotlight on a creator or initiative.
3. You'll use the creator's own public words, cited.
4. No invented quotations.

Exit ticket

1. One podcast and what it does.
2. One convention and its effect.
3. One technique you'd borrow.

Next class: Digital Ground.

Teacher reveal

Podcasts and voices: key points

Host voice: A personal, direct voice builds trust; hosts often share their own connection to the story.

Interview: Lets many people speak; the host's questions shape the conversation.

Sound design: Music, archival audio and silence set mood and signal shifts.

Structure: A hook, a question, chapters, a return to the question.

Contributions: These shows reclaim words and history (Telling Our Twisted Histories), Métis history (Muddied Water) and Inuit archives (Inuit Unikkaangit).

Effectiveness: Judge by purpose and audience: clarity, evidence, voice and whether it changes how listeners think.